

MONTHLY MEMBERSHIP PROGRESS REPORT

District 5M 11

Results as of: 05/31/2018

GORDON ZIEGLER LOCATION MINNESOTA GMT CA GMT: Clubs Members RESULTS FOR 2017-2018 RESULTS FOR 2017-2018 NEW CLUBS NEW CLUB GOAL DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 0 -2 29 44 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 1 33 85 1 OCT/NOV/DEC OCT/NOV/DEC 0 0 28 1 32 33 JAN/FEB/MAR JAN/FEB/MAR 0 ٥ 0 -2 21 26 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 1 0.8 CURRENT YEAR GOALS FOR NEW CLUBS 0.6 CURRENT YEAR ACTUAL NEW CLUBS LAST YEAR ACTUAL NEW CLUBS 0.4 0.2 0 JULY AUG SEPT ОСТ NOV DEC JAN FEB MAR APR MAY JUNE GOALS AND ACTUAL MEMBERS CUMULATIVE 40 20 0 MEMBER GROWTH NET GOAL MEMBER GROWTH ACTUAL -20 LAST YEAR MEMBERSHIP ACTUAL -40 -60 -80 -100 JULY AUG SEPT ост NOV DEC JAN FEB MAR APR MAY JUNE 39 CLUBS OF 64 ADDED 1 OR MORE GENDER DISTRIBUTION **DROPPED CLUBS: 1** NEW MEMBERS 1,320 (73.09%) MALE 486 (26.91%) FEMALE Women Percentage Fiscal Year Goal: 28% DROPPED MEMBERS 393 TOTAL FAMILY UNIT MEMBERS DECEASED 18 CLICK HERE FOR CUMULATIVE 18 CLUB CANCELLED MEMBERSHIP DATA 198 FAMILY MEMBERS PAYING HALF 152 OTHER DUES 188 TOTAL